What Would Happen If All Your Data Disappeared?

Get built-in security with Intel® technologies.

A laptop is stolen every 53 seconds.[1]

What small businesses need to know about security:

Security Threats Are Evolving.

- 75% of small businesses experience two or more cyber attacks a year.[2]
- Employee mobility increases risk of PC and data loss.

Security Practices Are Not Keeping Pace.

- 50% of small businesses lack a plan to deal with IT disruptions.[3]
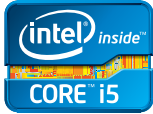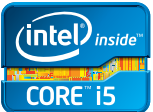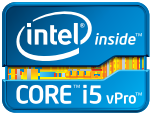- Only 23% of businesses back up data daily.[3]

Risk of Loss, Cost, and Exposure Is Increasing.

- On average, small businesses experience three IT disruptions a year.[4]
- 50% of small businesses have lost critical data within the last year.[3]

Security disruptions can mean lost business.

Protecting Small Business Data Begins with Intel® Technology.

Which solution is best for your business needs?

Concern	Solution		Benefits
Data attack of PC or Server	2nd gen Intel® Core™ i5 based PC (intel inside™ CORE™ i5)	Intel® Xeon® processor E3 family-based server (intel inside™ Xeon®) Intel® Advanced Encryption Standard New Instructions[5]	Encrypt data to prevent data loss
Laptop theft	2nd gen Intel® Core™ i5 based PC (intel inside™ CORE™ i5)	+ With optional Intel® Anti-Theft Technology[6] (intel ANTI-THEFT TECHNOLOGY)	Disable PC at hardware level if laptop is lost or stolen
Data not backed up	2nd gen Intel® Core™ i5 vPro™ based PC (intel inside™ CORE™ i5 vPro™)	Intel® Xeon® processor E3 family-based server (intel inside™ Xeon®) With Intel® Rapid Storage Technology	Automated data backups

Visibly smart performance with built-in security.

1. "Notebook Total Cost of Ownership: 2008 Update," Gartner, February 2008 (www.Gartner.com)
2. Symantec, "2010 SMB Information Protection Survey, http://www.symantec.com/content/en/us/about/media/pdfs/SMB_ProtectionSurvey_2010.pdf?om_ext_cid=biz_socmed_twitter_2010Jun_worldwide_SMB
3. Source: Rubicon Consulting, 2009, US based survey
4. Source: SMB Disaster Preparedness Survey, Symantec, Q3 2009 http://www.symantec.com
5. Intel® AES-NI requires a computer system with an AES-NI enabled processor, as well as non-Intel software to execute the instructions in the correct sequence. AES-NI is available on select Intel processors. For availability, consult your reseller or system manufacturer. For more information, see http://software.intel.com/en-us/articles/intel-advanced-encryption-standard-instructions-aes-ni/
6. No system can provide absolute security under all conditions. Requires an enabled chipset, BIOS, firmware and software, and a subscription with a capable service provider. Consult your system manufacturer and service provider for availability and functionality. Intel assumes no liability for lost or stolen data and/or systems or any other damages resulting thereof. For more information, visit http://www.intel.com/go/anti-theft.

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